TrustedImpact
PROTECTING DIGITAL

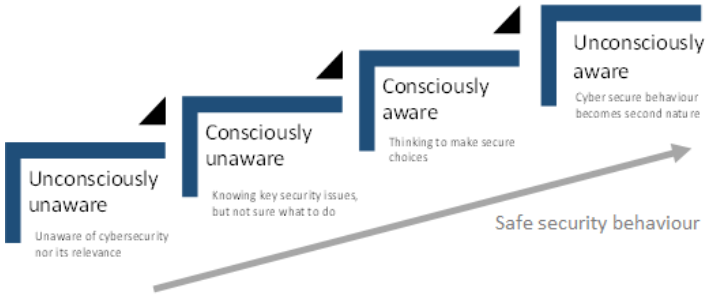
NOW IN PARTNERSHIP WITH

KnowBe4
Human error. Conquered.

Employees are the weakest link in an organisation's network security. They're constantly exposed to sophisticated phishing and ransomware attacks. Did you know, 91% of successful data breaches started with a spear phishing attack?

Just a bit of 'training' isn't enough – it's a journey to build secure organisational 'consciousness' and behaviour.

One size does NOT fit all. **Effective** programs are built with the following principles:



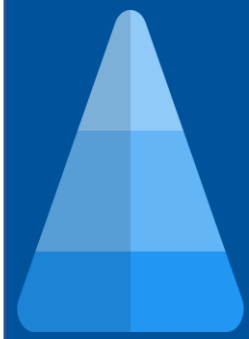
Security is a **leadership challenge**: effective programs are led from the top.

Behavior change needs reinforcement, iteration and utilising 'Operant Conditioning'.

Measurement is fundamental – you can't improve what you can't measure.

Different personalities learn differently – cater for different learning behaviours.

Tailored to organisational dynamics, risk and user diversity:



HIGH exposure (C-level, finance, etc.) = high touch, difficulty and frequency

MEDIUM exposure (office staff) = medium difficulty and frequency

LOW exposure ('field' staff, casuals) = low touch, fundamentals

Our new partnership with "Gartner Magic Quadrant Leader" **KnowBe4** allows us to widen our Cyber Security Awareness offer as well as to strengthen our 'tailored' approach. We're all about combining the right tools to fit your needs!

Baselining to assess the Phish-prone percentage of users.

Phishing with automated simulated attacks and thousands of templates.

Training with automated training campaigns and scheduled reminder emails.

Measuring Results with enterprise-strength reporting to measure ROI!

Find out what percent of your employees are phish-prone*TM* with your **FREE** baseline phishing test from our partner KnowBe4.

Let's get started